

# The Simple Solution to Repairing Sun-Kissed Curls

PRESENTED BY CHERISE MORELLO-PONS



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As summer approaches, you might find yourself laying by the pool or on the beach under the blazing sun. As relaxing and fun as these seasonal activities are, the summer conditions can wreak havoc on the health and overall quality of your hair. Extreme exposure to chlorine, salt water, UV rays, and even air conditioning can cause your hair to suffer from breakage, dryness, frizziness and split ends. These damaging effects leave your hair needing some TLC, and what better way to restore the shine and moisture than with some organic healing?

Organic hair remedies, such as deep conditioners and power-build protein treatments, have the ability to rejuvenate and nourish your sun-kissed curls. They do not contain the harsh sulfates, parabens and sodium chloride, which can be found in a number of non-organic products. These chemicals lay on the hair strand weighing it down, whereas the natural ingredients found in organic products leave your hair more responsive. In other words, when damaged summer hair is treated with organic products, it has a glossier and more vibrant appearance. Additionally, the daily use of organic shampoo and conditioner with antioxidant ingredients, such as green tea and cool water, can help protect your hair from future harm.

As if the promise of rejuvenated and nourished hair was not enough, organic products are completely painless. Non-organic products often leave clients with a burning scalp and headaches due to their harsh chemical smell. However, organic deep-conditioning treatments and color can be applied in the relaxing salon atmosphere, without the worry of itching and burning that many women experience. Overall, organic products offer a chemical-free hair experience that is both healthy, and leaves the client feeling beautiful.

So, as May comes to an end and June rolls around, you might want to stop by Jade Organic Salon. Here we offer top-quality organic treatments to help combat the damaging effects of the harsh summer conditions. Our certified organic products contain healthy ingredients such as orange peel, grapefruit seed, comfrey root, and antioxidant blends of aloe vera. By using less chemicals and no ammonia, we can maintain your hairs' protein and moisture, which is essential for an overall long-lasting appearance. We work with clients to treat hair as naturally as possible, while maintaining and increasing the integrity of their hair. Unfortunately, it is inevitable that during the summer months your hair will be overexposed to chlorine, salt water and UV rays. However, at Jade Organic Salon we can work together to help keep your hair and you both healthy and beautiful.



*At Jade Organic Salon, we educate and help debunk the misconceptions of organic hair care. Our everyday safety in the workplace, and the well-being of our clients is not a "fad".*

*Before you decide that, "organic hair color doesn't work", we invite you to be your own advocate regarding personal health and beauty.*

*jade*  
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*healthy hair. healthy you*

**For more information contact: Jade Organic Salon  
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